



October 16, 2023

Dear Friends, Family & Business Supporters,

This year the multi-talented students of the Parker Middle School, are pleased to present ***Shrek the Musical***. Our performances will be March 7-9, 2024, 6:30pm and Saturday matinee at 1:00pm. All Shows at Rod Bushey Performing Arts Center. Tickets are only \$15 and can be purchased online at parkerchoirrocks.ludus.com or at the door.

You can help these great students (and we believe we can help you!) by sponsoring the show or purchasing ad space in our program. Please take a moment to review the options and choose your level of participation:

Event Sponsors - \$800

Your organization's logo will be on yard signs, t-shirts, and posters announcing the event. You'll receive a full-page color ad in the program booklet and all event sponsors will be listed in a thank you that will appear separately in the program. Additionally, event sponsors will receive 2 free tickets! ***To get the full benefit of sponsorship please turn in the form by January 8, 2024.***

Advertising Options Available:

Color Full Page Ad	4.90 x 7.00	\$500
Black and White:		
Full Page Ad	4.90 x 7.00	\$250
Half Page Ad	4.90 x 3.375	\$150
Quarter Page Ads	2.375 x 3.375	\$95

Supported File Formats are as follows (MAC/PC): Adobe In Design (package file so we have all the supporting information), Adobe Illustrator (convert all fonts to outlines and embed graphics. save it out as an .ai or .eps file), Adobe Photoshop (300 dpi for all file types, accepted file formats are .tiff, .eps or .jpg. Adobe Acrobat (PDF High Quality files). (***Caution: any art prepared for or taken from a web site has a resolution which is too low for quality printing. Web site art is only 72dpi***) Ad graphics can generally be downsized without compromising quality. However, quality will likely be jeopardized if we have to increase the size of your ad to fit your purchase (for example, making a business card into a full page ad).

Please include your ad copy with the check. Please do not staple the check to the ad copy. **Event Sponsors provide logo by January 8, 2024 to be included on t-shirts.**

Checks should be made payable to Parker Middle School and mailed to Parker Musical c/o Michelle Sheffer 400 Wright Rd. Howell MI 48843 or returned via your student cast member.

All ads must be received by **Thursday, February 1, 2024** to appear in the program.

If you should have any questions or need more information, please contact, Michelle Sheffer, at shefferm@howellschools.com.

Thank you for your continued support,

The Parker Musical Creative Team



This year the multi-talented students of Parker Middle School are pleased to present **Shrek the Musical**. Our performances will be March 7-9, 2024, 6:30pm and Saturday matinee at 1:00pm. All Shows at the Rod Bushey Performing Arts Center. Tickets are only \$15 and can be purchased online at parkerchoirrocks.ludus.com or at the door.

You can help these great students (and we believe we can help you!) by sponsoring the show or purchasing ad space in our program. **All ads must be received by Thursday, February 1, 2024** to appear in the program. If you should have any questions or need more information, please contact Michelle Sheffer at shefferm@howellschools.com.

Thank you for your continued support,

The Parker Middle School Creative Team

Business Ad Requirements

AD SIZE:

Black and White:

- 1/4-PAGE (2.375x3.375) \$95.00
- 1/2-PAGE (4.90x3.375) \$150.00
- FULL PAGE (4.90x7.00) \$250.00

Color:

- FULL PAGE (4.90x7.00) \$500.00
- EVENT SPONSOR (4.90x7.00)
(includes full page color ad) \$800.00

TOTAL: \$ _____

To receive all sponsorship benefits
turn in by January 8th, 2024

Method of Payment

- CHECK # _____
- CASH

Make check payable to:

Parker Middle School

c/o Michelle Sheffer

400 Wright Rd., Howell, MI 48843

BUSINESS NAME _____

BUSINESS CONTACT PERSON _____ **DATE** _____

BUSINESS EMAIL ADDRESS _____

ADDRESS _____

CITY _____ **STATE** _____ **ZIP** _____

PHONE () _____ **CAST MEMBER** _____

AD DESIGN INFO (EX. LOGO TOP RIGHT)

DESIGN PROVIDED ELECTRONICALLY

DESIGN WORK REQUIRED

Deadline February 1, 2024

Ad Format .PDF .AI .TIFF .PSD .JPG Hard Copy Other _____

Total amount paid: \$ _____

Program Ad met format requirements: YES NO

Date turned in: _____

Processor Initials: _____